



# Excelsior Performance

## Nonprofit Blueprint — Step 1

Realizing your vision for “doing good” requires planning so that you and your organization have the greatest chance for success. **Step 1** teases-out your vision for your organization. Once you are happy with what you want to achieve, we will work together to determine how to translate your vision into reality. There are no right or wrong answers. This is **your** vision and **your** definition of success.

---

1. **What do you want to Change? Improve? End? Cure? Save? Teach?**
2. **Why are you passionate about your cause?**
3. **What is the perfect outcome/goal for your cause?** (*i.e. All dogs have loving homes*)
4. **Do you have ideas for how you would like to accomplish your goal?** (*i.e. providing water filters to locations lacking clean water*)
5. **When you imagine your nonprofit, what do you imagine will make you the happiest?** (*i.e., number of people served, improving someone's life, serving as a role model, fulfilling a calling*)
6. **How much time do you want to invest in your cause?**

